



At Swing's Coffee, we pursue a progressive model to purchase green coffee, one that gives more visibility in the supply chain, allows us to forge relationships with producers, affect social and environmental change, and reward quality.

We are committed to...

- Working with producing families and individual coffee growers who also seek relationship commerce
- Incentivizing quality over merely quantity for higher wages and a better product
- Purchasing from producers who reinvest in quality with an emphasis on sustainable agricultural techniques
- Supporting families and communities at origin with social enterprise and non-profit partners
- Traceability, accountability and sunlight throughout the supply chain
- Forging long-term relationships based on trust and communication

Home Grown Initiative is our effort to source coffee responsibly. Global supply chains are long and often exist in darkness. We are fortunate that in specialty coffee (versus textiles, for instance), we can trace beans back to the farm. Knowing the actors and the journey coffee takes throughout this chain helps reduce or eliminate exploitative practices. Further, we seek relationships and mutual understanding. We then understand the challenges the farmer or mill faces, and they know what the market desires. We've transitioned almost all of our green coffee purchases to this sustainable model, and we closed the gap even more through our Home Grown Decaf Project.

Relationships

Brazil, Legender— high-altitude family *sitios*/gardens

Colombia, El Camilo—Taborda Rojas family micro-lots

Colombia, La Candela—Taborda Rojas family micro-lots

Colombia, La Vega—Taborda Rojas family micro-lots

Colombia, La Maria— Taborda Rojas family micro-lots

Costa Rica, Sonora Farm— Diego Guardia family lots

Costa Rica, Leonel Vindas— Leonel Vindas & family

Costa Rica, Alma Negra—Francisca & Oscar Chacon

Decaf Colombia, Jerico— 60 family farms

Ethiopia, Ardi— multiple family farms, Kilenso Moconissa

Guatemala, La Voz, San Juan de Lago, Atitlán— 161 lots

Guatemala, Santa Isabel— Alex Keller and family

Guatemala, Finca Margarita— Camila Topke and family

Guatemala, Xela— FECCEG 12 family-farmed micro-coops

Nicaragua, El Diamante— Don Francisco, Blanca Nieve & family

Sumatra, Gajah— Ric Hariyanto & family

Sumatra, Holong Batak— Ric Hariyanto & family

Sumatra, Agape Natural Process— Ric Hariyanto & family



La Voz Coopertiva in San Juan de Lago, Atitlan, Guatemala.

SWING'S

COFFEE ROASTERS

